



Use our services and you are guaranteed to get:

- *Use of EPA-approved products safe for people, property and pets*
- *Licensed and highly trained specialists*
- *Custom blended treatment designed specifically for your type of property*
- *Specialized services for residential, commercial and agricultural properties*

BUSINESS PHILOSOPHY

We conduct our business with absolute honesty, integrity and fairness in the same way as we live our lives. Our business relationships are with those who share the same philosophy.

Did you know that...

- When you purchase our franchise you get a successful and proven business model along with name recognition?
- When you purchase our franchise you get a personalized training and support system?
- Franchise businesses have grown 40% in the last decade and 40% of all new businesses are franchises.
- Franchises produce 1 trillion dollars in annual revenue and 1/3 of all retail sales and services.
- Retired military make up 20% of new franchise owners.
- The U.S. Department of Commerce statistics show over 90% of franchises are still in operation after 10 years compared to just 18% for other forms of small businesses.

Fire Ant
Fire Ant
SOLUTIONS
LICENSED TO KILL

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RESIDENTIAL

You do your best to keep your home a safe haven. But what if fire ants are invading your outdoor living space? Fire ant stings can mean unexpected medical expenses.

Fire ants on your property may not sound like a big deal, but the damage they can cause is truly dangerous. Here are just some of the painful effects brought about by the nasty sting of the Red Imported Fire Ant:

- Painful stings
- Light headedness
- Pustules that itch
- Secondary infection
- Cosmetic damage
- Allergic reaction
- Anaphylactic shock
- In worst-case scenarios they can cause death



They can also cause a financial blow by damaging gardens, electrical equipment and reducing property values.

COMMERCIAL

You could lose revenue if you do not keep fire ants off your property. If one of your tenants gets stung or fire ants cause damage, you might:

- Have to shoulder the individual's medical expenses
- Be sued for causing injury
- Have a fire due to an electrical short circuit
- Have your property closed due to the fire ant infestation being a health hazard
- Be without outdoor lighting
- Have costly vehicle or machinery repairs



These are just some possible scenarios but circumstances could be worse if you do not control fire ants. Make sure your tenants are safe and minimize future property damage and loss of income.

AGRICULTURAL

The USDA estimates that fire ants cause more than \$6 billion of damage annually in the United States. Your produce and livestock face the threat of fire ant encounters each day. If fire ants are residing on your land, you might:

- Lose crops and revenue
- Lose valuable livestock, especially newborns
- Have feed contaminated
- Lose wildlife (birds, fawns, rabbits)
- Lose hunting, fishing and tourism revenue
- Lose important infrastructure (electrical equipment, farm machinery)
- Be responsible or sued for expenses for people that get stung



Prevent the damage and the losses to your property and livelihood. Make sure you get a customized solution for your fire ant problem.